

We believe *life* should
improve with age.

Allow us to introduce ourselves.



We're Senior Resource Group—SRG. For over 28 years, we've been developing and operating award-winning senior living communities throughout the United States. Although we're known for our distinctive designs and innovative amenities, it's common knowledge to everyone who lives and works with us that SRG senior living communities are fueled by our passion. We're truly driven by the desire to create environments that enhance the quality of people's lives.

Our success is rooted in the idea of hospitality. But it goes beyond just being well mannered. We strive to take care of our residents and our employees in a way that brings the two together as one extended family.

We work tirelessly to anticipate the future. At SRG, our residents tell us everything we need to know about who they are and how they want to live; and their input guides us in everything we do.

Ultimately, the SRG lifestyle is all about choice and independence. It's about savoring the daily experiences of life and cherishing connections—now, and into the future.

Your comfort is our passion.



We put people first in everything we do, from the day-to-day living experiences of our residents to creating the best communities and working environments possible.

And, while we pride ourselves on the daily delivery of quality service, it's the elevation of hospitality to a new level—an innovation we call Genuine Hospitality—that truly sets SRG apart. Our residents are neither guests nor strangers; they are the constant that defines our communities—where exceptional service is delivered by a dedicated group of people who truly believe our residents well-being and quality of life is their personal responsibility.

At SRG, our goal is to create comfortable, service-enriched environments that encourage residents to choose, to express themselves, and to live fully.

A blueprint for living well.



At SRG, we embrace wellness as a way of life. Healthy living means so much more than just exercise and nutrition; it's a person-centered approach that focuses on meeting the needs of the individual as a whole. Ours is a comprehensive philosophy that addresses the physical, emotional, intellectual, social, spiritual, and vocational well-being of our residents.

We recognize that mind, body, and spirit are all interconnected, so we've made it our goal to strengthen those connections through a robust offering of supportive programs, services, and amenities. By taking a holistic approach to wellness, we can provide a customized program for

each individual that includes nutrition and fitness opportunities, exercise classes, preventative health workshops, wholesome dining options and the knowledge, resources, and motivation to create a personalized blueprint for living well. Additionally, we encourage community members to work together to set goals, support progress, and celebrate and reward achievement.

By integrating all six areas of wellness, SRG communities promote healthy living and encourage residents and staff alike to lead balanced, productive lives.

When needs change, we're ready.



Our residents and their families will also find comfort in knowing that even if their needs change, their address doesn't have to. Should the necessity for care arise, they'll find a thoughtful and comprehensive menu of programs and services available on-site to meet their individual requirements today and tomorrow.

Here, a personalized program of care, provided in the comfort of their home, affords residents the freedom and independence to live life as they choose. And, as their needs may grow and change, our Director of Assisted Living and licensed professional staff are there to provide the services required to meet those needs each and every day. For those requiring specialized Alzheimer's Disease/Dementia care services, Enliven™—our creative and adaptive memory care helps residents feel more connected and as independent as possible by focusing on their strengths and abilities, not impairments.

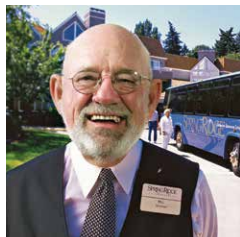
Seeking a higher standard.



We take the health of our residents seriously, which is why we pursued accreditation. In 2004, SRG became the first major senior living provider in the U.S. to earn across-the-board accreditation by the Commission on Accreditation of Rehabilitation Facilities, or CARF. Throughout North America and Western Europe, CARF is recognized as the leading independent accreditation body for providers of health and human services. Even though federal and state guidelines don't require licensed senior living communities to be accredited, we think it's an important distinction.

As part of our promise to you, SRG's accredited retirement communities will continue to voluntarily participate in CARF's accreditation process to ensure our programs and services maintain their measurable quality standards.

More than a service. A privilege.



On a whole variety of fronts, from high tech to high touch, we do everything we can to engender a reassuring sense of comfort and understanding for our residents and their families as needs arise. We are honored to have the opportunity to make a difference in the lives of those we touch—our residents, their family members, and our employees.

We like to say that life should improve with age. After more than two decades in the business, it's certainly been true for us. It's our job to make sure our residents—and team members—feel the same way.

Cypress

AT GOLDEN GATE

A LIFE WELL LIVED



Discover Cypress at Golden Gate.

There is a place, in the heart of San Francisco, where life unfolds richly. A place of vibrance and engagement, where you'll find choices for socializing, fine dining and convenience—all in a setting like no other. Lifestyle takes many forms here, and days are filled with beauty, ease and a vivid palette of opportunities. Everything you need is right here.

It's a life well lived at Cypress at Golden Gate. Welcome.

LAUGHTER. BALANCE. CREATIVITY. WELLNESS.

It's our model for vitality. A fresh approach to senior living. We surround our residents with an engaging blend of comfort, style, fine dining, social opportunities, and recreation and wellness programs. Each day at Cypress at Golden Gate brings with it a new opportunity for inspiration, renewal, rejuvenation and learning.

Explore your surroundings.

Set in a designated historical landmark, Cypress at Golden Gate offers an idyllic setting for city living. Just five blocks from Golden Gate Park, the fine dining, cultural and recreation possibilities are limitless. Take a stroll to enjoy ocean views. Enjoy live productions at The American Conservatory Theatre. Explore the nearby de Young Museum, Museum of Modern Art or The Academy of Sciences. Or, visit landmark San Francisco attractions, the Japanese Tea Garden, Fisherman's Wharf and more.

What's next? A leisurely, relaxed lifestyle.

With life so full of choices, you can take your time and explore. This is retirement, redefined.

When a day can take you to a pottery painting session, a chat with the Chef on the latest culinary experiences, Skyping with the grandkids, and a walk along Stow Lake, that's a very good day. Or maybe meet up for an afternoon concert, read the book club's latest recommendation, or stay fit and flexible with a yoga class. Where will the day take you?

At Cypress at Golden Gate, you can do it all, in style. And you can leave the driving to us. Our transportation service provides you the convenience of curb service to many of the popular locations and destinations nearby. And if you are away from home, you'll take comfort in knowing that everything will be well maintained for your return.

It's the newfound ease of living a maintenance-free life in the midst of everything you love. And the assurance that tomorrow's care needs can be managed for you, right here at home.



Your personal sanctuary.

Choose your place from a variety of studio, one-bedroom and two-bedroom residences. Cypress at Golden Gate brings you classic interiors and inviting living spaces offering luxurious yet comfortable living. With distinctively designed floor plans—all you have to do is choose one.

Wellness — A way of life.

Our integrated approach offers individualized programs including nutrition and fitness programs, diversified exercise classes, preventative health workshops, and wholesome and fresh dining options. It's the right combination of knowledge, resources, motivation and support that makes up our personalized blueprint for wellness.

A place to meet your changing needs..

We recognize the importance of planning for all stages of your life. That's why our continuum of care campus provides a thoughtful and comprehensive menu of programs and services, including private accommodations for assisted living and memory care. It's comforting to know that even if your needs change, your address doesn't have to.

SRG — Who we are. What we do.

For more than 28 years, Senior Resource Group (SRG) has been developing and operating award-winning senior living communities throughout the United States. Although we're known for our distinctive designs and innovative amenities, it's common knowledge to those who live and work with us that SRG senior living communities are fueled by our passion. We're truly driven by the desire to create environments that enhance the quality of people's lives. And, while we pride ourselves on the daily delivery of quality service, it's the elevation of hospitality to a new level that truly sets SRG apart.

Your Comfort. Our Privilege.

We are committed to making you the center of our attention. This philosophy is our pledge to Genuine Hospitality. By creating comfortable, service-enriched communities we hope to encourage residents to choose, to express themselves, to live life fully. We are honored to have the opportunity to make a difference in the lives of those we touch—our residents, their family members, and our employees. Delivering on our promise of Genuine Hospitality isn't just our job, but rather, our privilege.



Our Focus is on Your Well-being.

Cypress at Golden Gate offers a continuum of care designed to provide comfort, convenience, and peace of mind—now and in the future. Here, you'll enjoy health, wellness and supportive services that allow you to live a vibrant and enriched lifestyle. We tailor care to meet your unique needs and preferences to maintain optimum health when you are well—and personalized care options if you are not. You'll have access to a host of health and well-being services and resources, plus licensed assisted living and memory care, if the need arises.

Wellness Made Easy.

Cypress at Golden Gate residents can benefit from a comprehensive array of personalized health and wellness programs and services. Here, residents can access routine health monitoring services, onsite physician consultations, self-directed wellness programs and a host of resources and educational programming.

In-residence Care Services.

You've got choices. Whether you opt for a private attendant or agency, you can receive personalized care services and assistance with activities of daily living in the privacy of your independent living residence.

Assisted Living.

Cypress at Golden Gate delivers personal and supportive care. You see it in a warm smile and a helping hand. You see it in our innovative programs and services and in the dedication of our professional, welcoming staff. We call it person-centered care—from help with daily activities and managing medications to our 24-hour emergency call system. This is living, fully supported.

Memory Care.

Cypress at Golden Gate's memory care offers a life full of engagement and inspiration in a caring and supportive environment. Our person-centered approach to care is tailored to meet your loved one's changing needs. You'll find specially designed private residences, complete with individualized care and the integration and support of family members. Friendly, welcoming and relaxed.

SERVICES AND AMENITIES FOR INDEPENDENT LIVING

Services Included in the Monthly Fee

- Exceptional dining choices for breakfast, lunch and dinner in onsite restaurant
- Weekly housekeeping
- All utilities, except phone and cable TV
- 24-hour staffing and emergency call system
- Scheduled group transportation
- Social, cultural and recreational programs and activities
- Interior and exterior maintenance of all common areas, residences and grounds

Features of Your Independent Living Residence

- Studio, one- and two-bedroom floor plans with spacious, private bath
- Color-coordinated floor and window coverings
- Kitchenette with refrigerator and microwave
- Conveniently located elevators and access to common areas
- Fire and smoke detectors and sprinkler system

Community Features and Amenities

- Restaurant-style dining
- Tea Room for refreshments
- Media/TV room, library and internet lounge
- Art room
- Full-service Beauty/Barber salon
- Fully-equipped fitness center
- Lushly landscaped grounds, courtyards, seasonal flower gardens and sitting area



SERVICES AND AMENITIES FOR ASSISTED LIVING

Services Offered with Your Assisted Living Residence

- Three delicious meals daily, served restaurant-style
- Weekly housekeeping
- Weekly personal and flat linen laundry service
- All utilities, except phone and cable TV
- 24-hour staffing and emergency call system
- Licensed nurse on staff
- Help with daily activities, including bathing, dressing and grooming
- Assistance with medication management
- Scheduled group transportation
- Social, cultural and recreational programs and activities
- Interior and exterior maintenance of all common areas, residences and grounds

Features of Your Assisted Living Residence

- Studio, one- and two-bedroom floor plans with spacious, private bath
- Color-coordinated floor and window coverings
- Kitchenette with refrigerator and microwave
- Conveniently located elevators and access to common areas
- Security features including safety grab bars in shower, fire and smoke detectors, and sprinkler systems

Community Features and Amenities

- Restaurant-style dining
- Tea Room for refreshments
- Media/TV room, library and internet lounge
- Art room
- Full-service Beauty/Barber salon
- Fully-equipped fitness center
- Lushly landscaped grounds, courtyards, seasonal flower gardens and sitting area



SERVICES AND AMENITIES FOR MEMORY CARE

Services Offered with Your Memory Care Residence

- Three delicious meals daily, including snacks
- Help with daily activities, including bathing, dressing and grooming
- Weekly housekeeping, personal and flat linen laundry service
- All utilities, except phone and cable TV
- 24-hour staffing and emergency call system
- Licensed nurse on staff
- Scheduled group transportation
- Assistance with managing medications
- Adaptive memory care helps residents feel connected
- Activity programming that maximizes independence while focusing on strength and abilities
- Personalized care services to meet the changing needs of each resident
- Interior and exterior maintenance of all common areas, residences and grounds

Features of Your Memory Care Residence

- Private and shared alcove/studio residences
- Color-coordinated floor and window coverings
- Security features including safety grab bars in shower, smoke detectors and sprinkler system

Community Features and Amenities

- Family-style dining
- Family activity areas
- Routine wellness reviews
- Secured, residential environment
- Enriched community life to help residents live comfortably and successfully within their capabilities



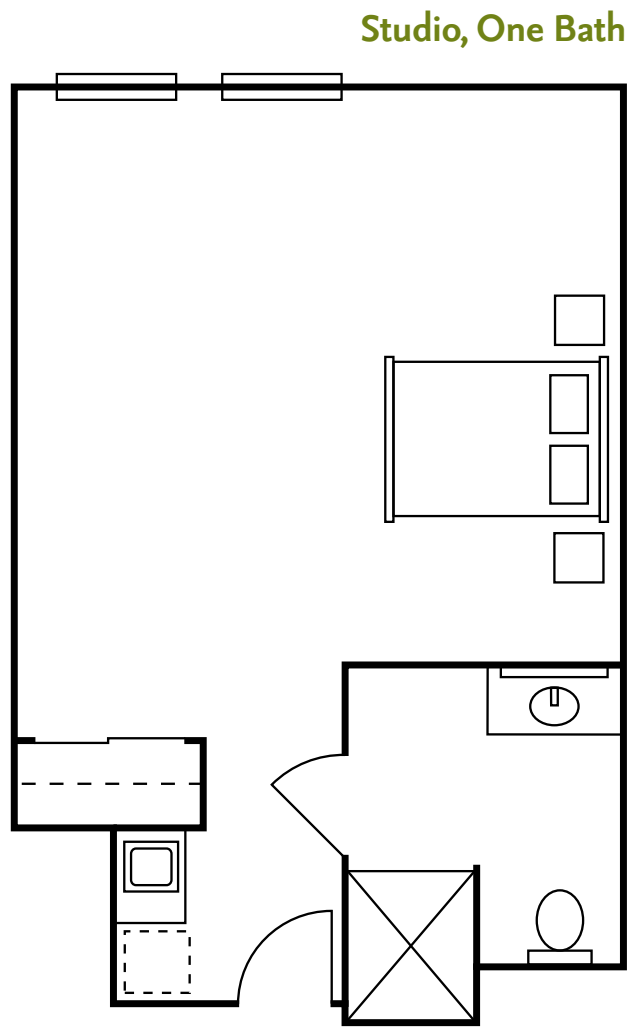
Cypress

AT GOLDEN GATE

FLOOR PLANS

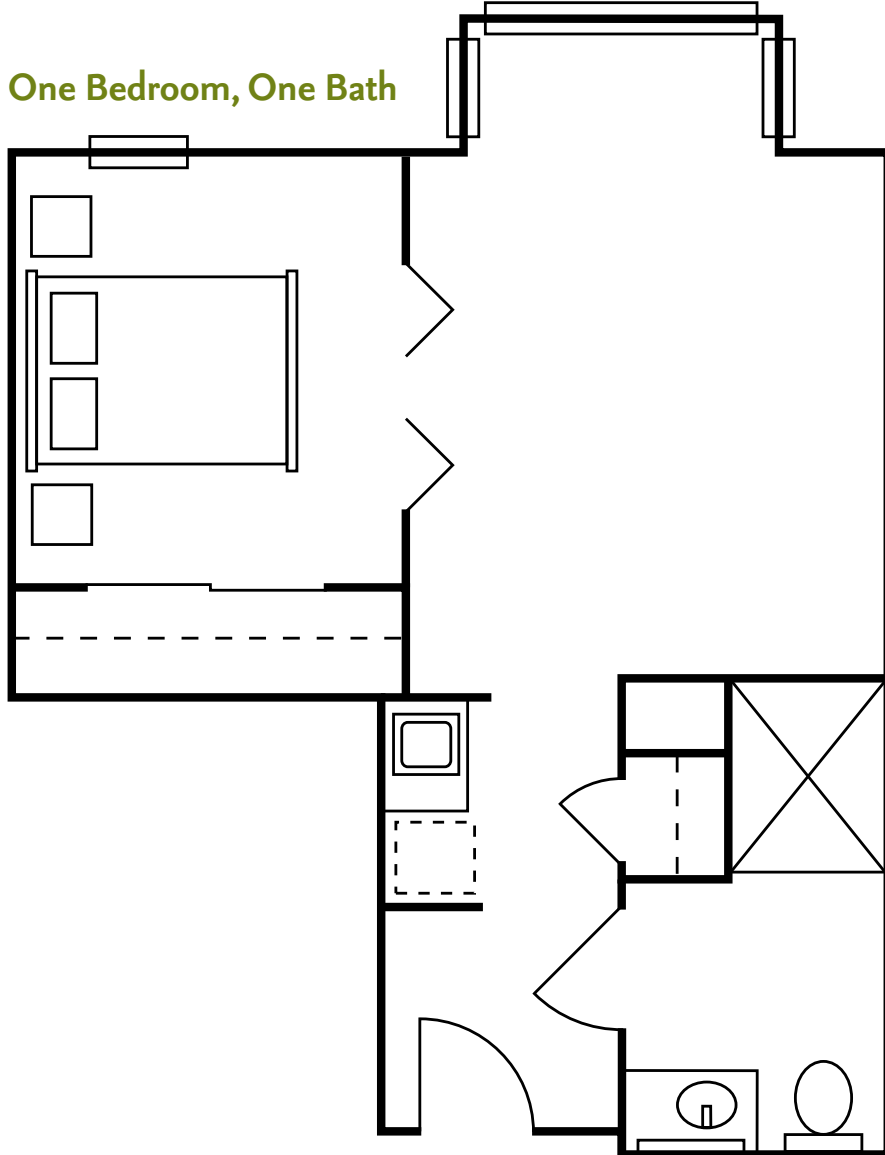
Studio, One and Two Bedroom Residences





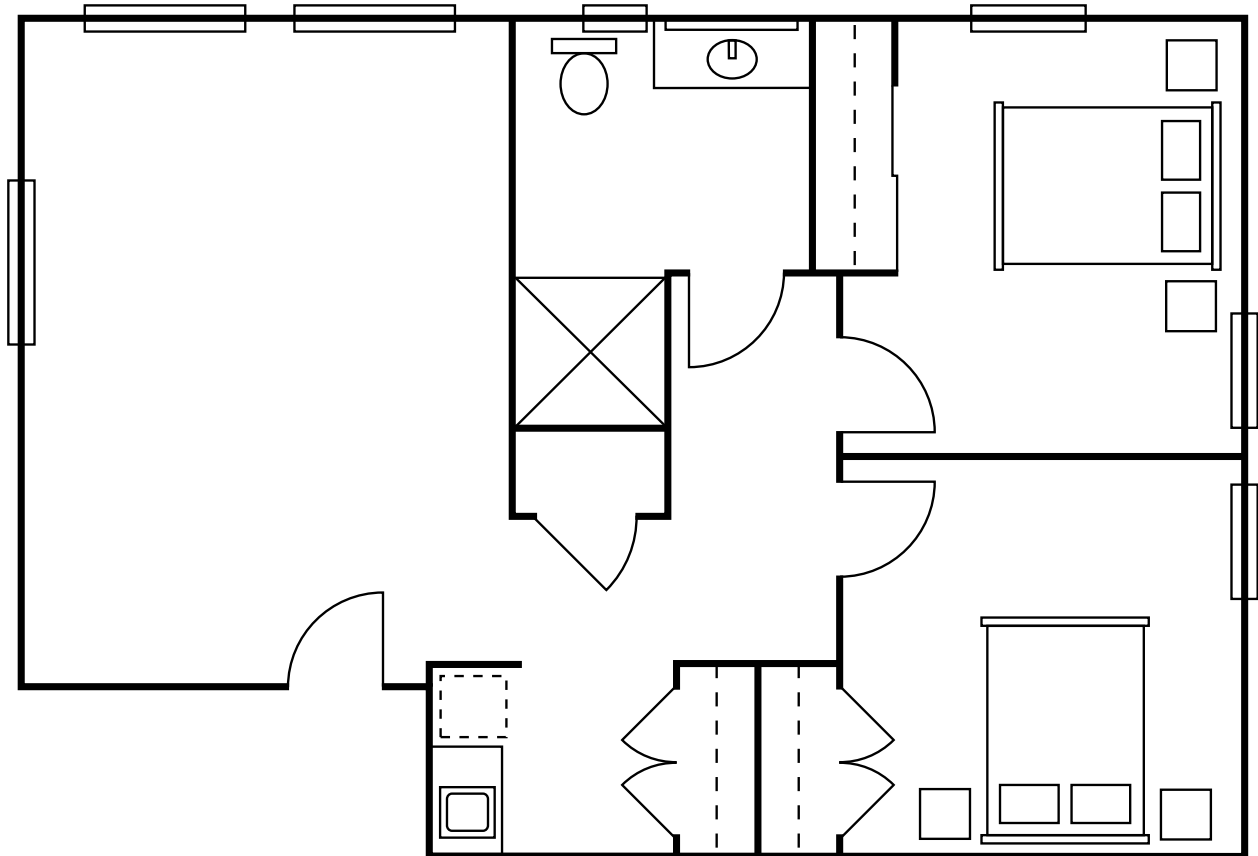
Floor plans are representative; actual square footage, dimensions and details may vary.

One Bedroom, One Bath



Floor plans are representative; actual square footage, dimensions and details may vary.

Two Bedroom, One Bath



Floor plans are representative; actual square footage, dimensions and details may vary.

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AN SRG SENIOR LIVING COMMUNITY

